

Dealer Enrollment

It's even easier to become an enrolled dealer with GE Money.

How to enroll

With one phone call we can take all your information, process the enrollment and provide a decision within a few minutes. Please have your business information and the following available when you call:

Federal Tax Identification Number
Business Total Annual Sales
Owner's Social Security Number
Banking Information for Direct Deposit
GE Inventory Financing Number (Optional)

To enroll, call our enrollment hotline Monday through Friday between 8:00 am and 6:00 pm (EST) at 800-244-7354, option 3.

It's surprisingly simple to get started with GE Money. Enroll today and submit applications as soon tomorrow.

What to expect after you enroll

You will receive a fax with your merchant number along with the necessary phone and fax numbers for Client Services within a few minutes after the phone call. A welcome kit will be sent in the mail which will include customer applications, sales slips, training guide, point of purchase materials if applicable, and will arrive in approximately 7 business days. Additional forms can be obtained by faxing back the supply order form in your welcome kit or by calling Client Services.

If you need assistance on your first transaction please call Client Services and someone will be happy to assist you. In addition, they can supply you with a rate sheet should you need one.



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