

The rebate levels that Ruud is offering are listed on the chart below. Depending on the system you purchase, you can qualify for up to a **\$1,000 CashBack Rebate!** In addition, you can add an IAQ element (or elements) and **increase the size of your rebate by \$100, \$150, or \$200.** You can even bundle the IAQ elements to further increase your rebate amount!* Ask your participating contractor for details on qualifying systems within each level.

LEVEL	STRAIGHT COOL	HEAT PUMP	PACKAGE UNIT
Diamond	\$1,000	\$1,000	\$1,000
Platinum	\$ 800		
Gold	\$ 600	\$ 600	\$ 600
Silver	\$ 300	\$ 300	\$ 300

ADD AN IAQ ELEMENT TO INCREASE YOUR REBATE

ELEMENT	ADDITIONAL REBATE
Exact Fit Media Cabinet	\$150
Electronic Air Cleaner	\$200
Steam Humidifier	\$100

Conclusion

There has never been a better time to purchase a new Ruud High Efficiency system from your participating Ruud contractor. By taking advantage of the Ruud CashBack Rebate, and the possible local utility rebate and 2010 Federal Tax Credit, a Ruud High Efficiency system has never been more affordable. And best of all, your home can become more comfortable while continuously saving you CashBack on monthly energy bills.

Your participating Ruud contractor has all the details on how you can CURE YOUR CASHBACK FEVER!



*Not available in all areas. Check with your local utility companies for details

Rebate Website Navigation

Visit www.ruudrebate.com to file for your CashBack rebate. Just follow the on-screen directions to enter the necessary information to process your rebate request.

You will enter your contractor's unique ID number, your name, the address where the rebate check will be mailed, and some product information regarding your qualifying Ruud HVAC purchase.



Rebate FAQ's

Listed below are some of the most frequently asked questions about the CashBack Promotion. For full details, be sure to ask your participating contractor.

• **How do I submit my rebate request?**—After your purchase of a qualifying HVAC system you can file for your rebate online at www.ruudrebate.com. After submission of all required information, you will need to print out your Rebate Confirmation sheet, sign it and mail it along with a copy of your installing contractor's invoice to our rebate processing center.



• **How long do I have to submit my rebate request?**—Rebate requests can be submitted throughout the promotion time period (April 15 through November 15, 2010). Plus you have until November 30, 2010 to postmark all of your rebate information.

• **When can I expect my rebate check?**
You should receive your rebate check within 6 weeks of submission of **all qualifying materials**.

• **What information do I need to submit my rebate request?**

Here is what you will need to file for your rebate:

- Your installing contractor's unique ID number
- Your name and the address that you want the rebate check sent to
- The model numbers of ALL QUALIFYING INSTALLED PRODUCTS (must be listed on installing contractor's invoice)
- The serial numbers of your QUALIFYING INDOOR AND OUTDOOR UNITS (must be listed on installing contractor's invoice)



• **What if I don't have access to a computer?**
You can still submit your rebate request on a manual form – ask your participating contractor for details and a copy of the form. Keep in mind that this may result in a delay in your rebate check.

• **Where do I send all of my Rebate Request Information?**

The signed Rebate confirmation form (or the completed manual form) along with a copy of the installing contractor's invoice should be mailed to:

Ruud Consumer CashBack Rebate
C/O TradeOne Marketing
11149 Research Blvd, Suite 400
Austin, TX 78759

Information on the Federal Tax Stimulus

For the second consecutive year, certain qualifying systems are eligible for a federal tax credit when you file your 2010 tax return. If you qualify, you may receive up to a \$1,500 tax credit. Visit www.ruud.com and click on the "Federal Tax Credits" icon to learn about qualifying Ruud HVAC products. As always, you should consult your tax professional to determine your individual qualification for the tax credits.

Information on how to find out about utility rebates

In addition to your Ruud CashBack rebate, you may also qualify for an additional rebate from your local gas or electric utility. Ask your participating contractor for details on local utility rebates, or visit www.dsireusa.org for a listing of local utility rebates in your area.

